

## Here's how you save money on this sale!

Remember — these are all TOP QUALITY BULBS, guaranteed to bloom . .

#### FRESH FROM THE FIELDS . . .

Top quality, bursting-with-bloom bulbs, directly to you from Holland, Along the shores of the North Sea lie the world's finest bulb-fields with Breck's Holland bulb warehouses right in this area. Bulbs are harvested, cured, inspected; your order is assembled and packed — ESPECIALLY FOR YOU — under constant supervision of our bulb experts. We can guarantee Breck's bulbs being the best ever . . no other hands touch these bulbs until YOU open the package!

#### **BEST SELECTION IS YOURS!**

Because Breck's experienced buyers put special emphasis on studying each variety — growing and testing by the hundreds — visiting world-famous trial gardens — always alert and watching for the new and unusual — you are assured of the finest selection of bulbs for your garden. Top quality, of course — we handle nothing else — but tops in performance, too! For this world-famous SALE, we offer the cream of the new and standard varieties. Watch for Tulips marked with a star (\*\*) They are our experts' choice for 1959. They should be in every garden!

#### BRECK'S CHARGES NO MORE!

In spite of increased grower prices for Holland Bulbs, we are maintaining our usual low prices. Buy your bulbs from Breck's at even greater savings!

### ONLY BRECK'S CAN OFFER YOU TOP QUALITY HOLLAND BULBS AT SUCH A SAVING...

Breck's Holland Bulb Sale guarantees you big, plump, top quality bulbs at lowest prices because your bulbs are reserved early — even before harvest — and they are shipped direct to you from our Holland warehouses. Other Holland bulbs sold in this country go from the grower to an exporter, to an American wholesaler. Then they are usually handled 2 or 3 times more before you receive them. Your Breck's bulbs are carefully inspected and packaged in our Holland warehouses. They are not touched again until you open the package!

#### ORDER NOW - PAY NEXT FALL!

To place your order, simply fill out the enclosed order form or order on your own paper before July  $15\text{th},\ 1959.$ 

The bulbs are rushed to America on fast steamers, stamped and shipped from our Boston office . . . no duty or import fees of any kind to pay! Mail your order now and we'll bill you for your bulbs, plus postage, at planting time. Or to get FREE 10 Earliest Snow Crocus bulbs, and to have Breck's pay all the postage, encour remittance in full with your order. No other American firm can give you such direct service — or such top-quality bulbs at these substantial savings!

## From BRECK'S Holland Bulb Fields direct to you!



Here is a section of Breck's bulb ware-houses — the most modern in Holland — in operation. Located in Hillegom, in the heart of Holland's bulb fields, our ware-houses receive the freshly dug bulbs by canal barge. Then the bulbs are inspected and sorted — the biggest, most vigorous bulbs for Breck's customers; the smaller one to other exporters. After another thorough examination for possible defects, the bulbs are put into the famous green bags which identify them as Breck's bulbs, packed for shipment to you, and taken by canal barge to the steamer.

All Breck's

**Shipments** 

bear this

Seal

NOTICE: You must order before July 15, 1959! After this date, bulbs will be shipped to America to be sold at regular prices! Holland bulbs give their glorious bloom each Spring and can only be planted during the fall months. We mail this Sale Folder at this time, during the blooming season, so you can better plan your Fall planting needs.

# FREST BLOOMING 10 SNOW CROCUS

Our "Bookkeepers' Bonus" to you if you send full payment with your order before July 15. We'll pay all the postage and, in addition, we'll include, absolutely FREE, 10 Earliest Blooming Snow Crocus. Snow Crocus have bright, cheerful yellow and lavender flowers. They flower so early that they often come right through the snow, year after year, bringing the first colors of Spring. See Crocus page for prices on larger quantities.





NEW

EMERALD KNIGHT

FB297 KAABA. Completely unlike any other Tulip. Every bulb produces 3 to 5 flaming, brilliant scarlet blooms, resembling giant sparks, on the same stem, Only 9-in. tall, yet they're the earliest and brightest of all Tulips. Ideal for mass plantings, since you get up to 5 times as many blooms from every bulb. 8 for 1.00; 16 for 1.98; 50 for 5.95

#### FIRESPRAY

HOLLAND'S GLORY \* FB193 The WORLD'S LARGEST HYBRID DARWIN ... Introduced by Breck's at one dollar each
... now at the amazingly low price of five for only \$1.00.
Opening just after Red Emperor, flowers are bright vermillion with lighter shadings on the edges, gradually changing to a deep, rich scarlet. As sun and shadow play across
the massive, velvety petals, you will be drawn
back again and again, hypnotized by its size
and beauty! Even a single specimen is impressive from the lush foliage to the 30-intall massive stem needed to
hold such a gigantic flower. A
group of these will make your
garden the talk of

5 for 1.00; 10 for 1.98; 25 for 4.85 PRICE

OPENS TO 10" ACROSS!

TULLE

HOLLAND'S

GLORY

### BLUE ICE

ARTIST

108 NEW! A breathtaking May-flowering Tulip that somblines green, rose and gold in one big, gorgeously acutiful, flower on a 20 in. stem. Petals are wide, binted and curve into graceful wing-like shapes. Order 1194 — we know this will be a sell-out!

★FB111 NEW! Cool as an ice cube! Huge sparkling-white flowers with a broad icy-blue edge that spreads gradually to cover about half of each petal. An out-standing new Tulip in a completely new color, chosen by Breck's experts from among thousands in Holland's "Keukenhot" display Gardens, 30 in. 5 for 1.00; 10 for 1.98; 25 for 4.85







Truly a Queen — and robed in regal splendor! Velvety, deep, maroon-red pointed petals trimmed with golden yellow open wide to make this one of the largest, most gorgeous Tulips we have seen! 20-in, stems make it ideal for cutting, too. Chosen by our experts for Breck's Keukenhof Collection.



#### DECORATOR TWINS

FB104 Aureole. Huge scarlet-red flowers bordered with rich golden-yellow. A striking combination with its "decorator-twin" Princess Margaret Rose. 25 in.
7 for 1.00; 14 for 1.98; 50 for 6.75

FB159 Princess Margaret Rose. Big, gorgeous sunshine-yellow blooms with wide scarlet edge. Plant with its contrasting twin Aureole. 25 in. 7 for 1.00; 14 for 1.98; 50 for 6.75

#### DECORATOR TULIP COLLECTION

ARTIST

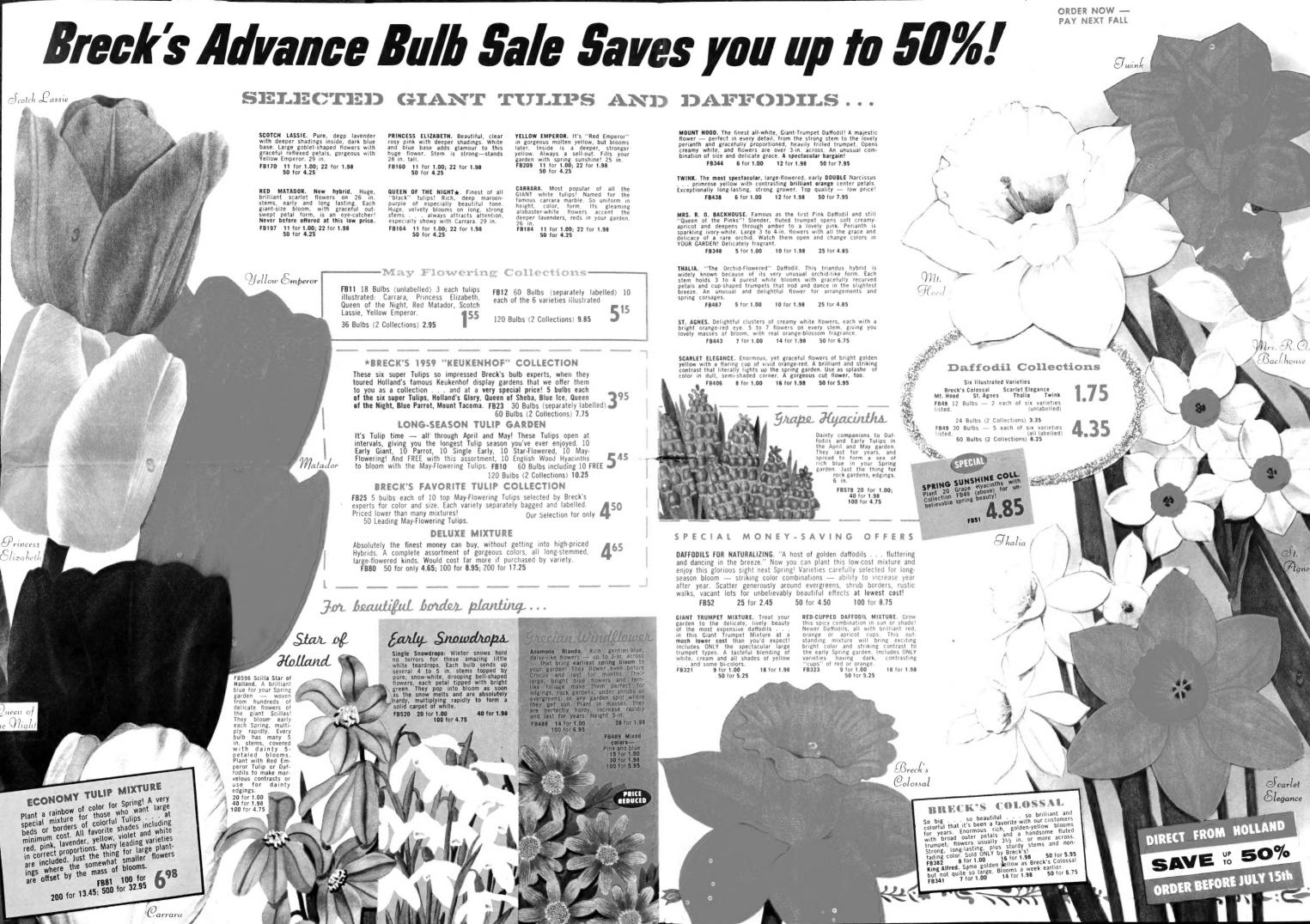
7 Aureole 7 Pr. Margaret-Rose FB30 14 buibs (sep. labelled) 1.90 2 Collections 3.75

RED AND WHITE Decorator Collection Our ever-popular red and white twins. 8 Marshall Montgomery, 8 FB27 16 bulbs
FB27 16 bulbs
(separately labelled)
2 Collections
NOT ILLUSTRATED

PRINCESS

AUREOLE

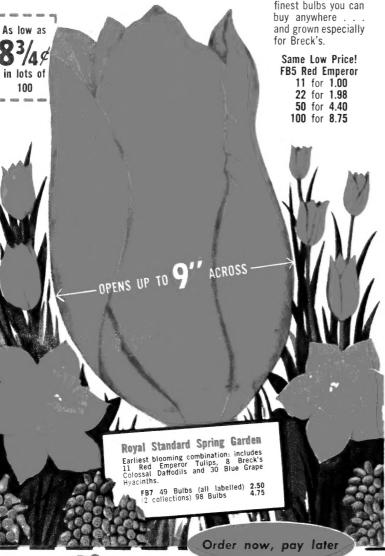
MARGARET ROSE



#### RED EMPEROR

### The World's LARGEST and EARLIEST Tulip!

Wherever you go in the early Spring, you will see and hear about Red Emperors. People plant them by the hundreds for spectacular effects. Yes, here's a gorgeous Tulip that actually blooms before the Crocus fade, with the Daffodils and Hyacinths . . . the only tall, large Tulip to flower so early! Massed in beds, grouped in the garden or arranged indoors, they create unusual excitement. Red Emperor is a masterpiece of brilliancy, grace and size. The color is spectacular . . . shining vermilion-scarlet, fluorescent in the sunshine. They open dinner-plate size to reveal a richer hue of scarlet, with a glowing yellow base, ringed with black. Huge 9 in. blooms on 15 in. stems with robust foliage. Breck's Red Emperors are topquality re-selected stock . . . guaranteed true to name. They are the





#### FRAGRANT HYACINTHS

#### BULBS SCARCE AND HIGHER . . . LOWEST SALE PRICES!

Our CHOICE GARDEN-SIZE BULBS produce large, uniform spikes which stay in best condition over a long flowering period. They bloom every Spring, giving many years of glorious color and exquisite fragrance with practically no care. Plant with early Tulips and Narcissus near a door or window and enjoy their fragrance indoors, too!

FB540 DELFT BLUE. Clear, cool porcelain blue! The color of Holland's famed Delft Blue pottery . . and just as choice!

FB542 JAN BOS. Large, straight spikes well filled with brilliant, carmine-red bells. FB543 INNOCENCE. Large, snow-white bells on thickly clustered, showy spikes. They look almost too perfect to be real.

FB544 PINK PEARL. Clear sparkling rose-pink bells on large, well-formed spikes.

ANY OF ABOVE VARIETIES: 6 for 1,00; 12 for 1.98; 25 for 3.95

BRECK'S HYACINTH MIXTURE. Our SPECIAL "ALL COLORS BLEND" of large, garden-size Hyacinths . . . will give you a glorious mass of beautiful color and a garden-full of heavenly fragrance every Spring and for years to come. Best mixture money can buy! FB549 7 for 1.00 14 for 1.98 50 for 6.75

#### TEN SELECTED GIANT HYACINTHS

. Hand-Picked, All Different! argest Bulbs in Holland FB38 10 Bulbs (One each 10 varieties — unlabelled)
2 Collections, 20 Bulbs in all for only



#### CRESTED MARVEL

Here's a Tulip that is really dif-ferent! Beautiful, rich crimson color, velvety texture and cupcolor, velvety texture and cupshaped flowers would make Crested Marvel outstanding in any garden, but — where other Tulips have smooth, rounded petals — Crested Marvel has unique, delicate ¼ inch FRINGE around each and every petal. The overall effect is extremely beautiful, with a soft quality never before seen in Tulips! never before seen in Tulips!

Crested Marvel was discovered by one of our bulb buyers while he was examining hundreds of test varieties in Holland. It stood out from all others like a beacon because of its color, texture and the beautiful lacy edges that surround its petals.

A strong, reliable grower with sturdy 22-in. stems, **Crested Marvel** blooms in mid-season, following the early varieties. We cannot speak too highly of this Tulip, and it should have a place

of honor in every Spring garden.

FB292 6 for 1.00; 12 for 1.98; 50 for 7.95



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# DIRECT FROM HOLLAND



Here's what customers say about...

### RECK'S FAMOUS ADVANCE BULB SAL

You, too, will be pleased!

When my soul is sick of the sight of snow, And I'm weary to tears

of frost.

I would be having spring algan and never count the cost.

I would be trading winter a thousand times and ten

To see my bulbs in riotous hue, banked on the hill again.

Mrs. C.P., Wheeling, W. Va.

We were so pleased with the bulbs we bought from you last year that we are sending a larger order for this fall's planting.... Our Red Emperors measured a full 10" across when open.... our Blue Parrots were nearly as large. We have been glad to recommend your com-

Mrs. C. C., Beresford, S.D.

I seldom brag about any product, and when I read some testimonial letters. I say to myself, "They probably got paid". However, I must apologize, for my Red Emperors were really 10" across and the soil here is poor at that. My tulips are the envy of my neighbors.

Mrs. N. M. Mt. Vernon, N. Y.

Last spring my new home and grounds was one of the most beautiful in this area. thanks to Breck's and your wonderful bulbs. We had people stop in front of our home to take a longer look... many drove inand took pictures. The flowers were colossal ... that is the only word to use!

Mrs. H.T., Woodstock, III.

We Americans go for anything free. Well, those who wis tho win every time should play my game. This time of year, the mail is flooded with bulbs from Holland.... Each time, I make a short list and add up the cost. Then I take my Breck's Bulb Folder which is marked with the tulips I have coming and take the balance - BINGO -I win every time. No one has touched your prices!

I. C. K. Gary, Ind. I received my order of bulbs and am real pleased with them as I have paid far more money for bulbs before but never got anything like these wonderful bulbs from you.

Mrs. W. DeH. Columbia Station, O.

Don't ever say Tulips don't grow in Louisiana. ... We planted your bulbs on the "Old Spanish Trail" Highway 90 at our home. Our friends said they nearly had accidents just looking. They bloomed from March 1st to April 19th. We left them in the ice-box from 60-90 days before plan-Lake Charles, La.

for the past few years, I have been ordering tulip bulbs from your company. They always arrive in A-1 condition and flower true to color. This spring I had about 100 Red Emperors in one bed which were breathtaking in their massed beauty .... I am very proud of my tulip garden thanks to your quality bulbs. Mrs. R. M. S. W. Springfield, Mass.

My bulbs, ordered last spring, arrived yesterday. I feel I must express my enthusiasm to you; they are the biggest I have had from anywhere and most generous in count.

T. J. R., Philadelphia, Pa



#### THIS IS YOUR ORDER BLANK FOR BRECK'S 1959 ADVANCED BULB SALE SEND NO SAVINGS UP TO 50% MONEY!

Please do not write in this space

you prefer, wait and pay for bulbs at planting time next Fall. (To save money, send remittance with your order before July 15th. Then Breck's pays postage, and sends you FREE Bookkeeper's Bonus Bulbs!) Order

NOW for guaranteed savings of 20% to 50% satisfaction protection against shortages of choice varieties! Guaranteed big, top-quality bulbs. Planting instructions with every order. Reserve your needs NOW at reduced prices. Sale definitely ends July 15th, 1959

r	101	Due to pre-paci	king in Hol	land, w	e offer	these bulbs only in the c	uantity un	its list	ed and	multiples thereof.	- 4
FB No.	WOH	NAME	TOTAL PRICE	FB No.	HOW	NAME	TOTAL PRICE	FB No.	HOW	NAME	PRICE
5		Tulip, Red Emperor		170		Tulip, Scotch Lassie		341		Daffodil, King Alfred	
7		Royal Standard Coll.		182		Tulip, Candelabra		344		Daffodil, Mount Hood	
10		Long Season Tul. Coll.		184		Tulip, Carrara		348		Daff., Mrs. Backhouse	1
11		May Flow, Tulip Coll.		193		Tulip, Holl.'s Glory		382		Daff., Breck's Colossal	19
12		May Flow, Tulip Coll.		197		Tulip, Red Matador		406		Daff., Scarlet Elegance	100
13		Parrot Tulip Coll.		209		Tul., Yellow Emperor		438		Daffodil, Twink	
16		Peony Flow. Tul. Coll.		238		Tulip, Blue Parrot		443		Daffodil, St. Agnes	
23		Keukenhof Tulip Coll.		239		Tulip, Black Parrot		467		Daffodil, Thalia	Art.
25		Favorite Tulip Coll.		240		Tulip, Parrot Discov.		488		Anemone, Blanda Blue	158
27		Red-white Dec. Coll.		245		Tul., Parrot Sunshine		489		Anemone, Blanda Mix.	
30		Dec. Twins Tul. Coll.		248		Tulip, Parrot Wonder		502		Snow Crocus Mixture	7
38		Giant Hyacinth Coll.		249		Tulip, Parrot Mixture		517		Crocus Mixture	
39		Gard. Size Hya. Coll.		289		Tulip, Peacock Mix.		518		Crocus Jumbo Mix.	
48		Daffodil Collection		292		Tulip, Crested Marvel		520		Snowdrops, Single	
49		Daffodil Collection		293		Tulip, Old Dutch		540		Hyacinth, Delft Blue	, i
51		Spring Sunshine Call.		294		Tulip, Emer, Knight		542		Hyacinth, Jan Bos	1
52		Daff. for Naturalizing		297		Tulip, Firespray		543		Hyacinth, Innocence	
80		De Luxe Tulip Mix.		303		Tulip, Eros		544		Hyacinth, Pink Pearl	
81		Econ. Tulip Mixture		304		Tulip, Livingstone		549	-	Hyacinth, Mixture	100
104		Tulip, Aureole		306		Tulip, Mount Tacoma		578		Muscari, Early Giant	1
108		Tulip, Artist		307		Tulip, Nizza		596		Scilla, Star of Holland	1
111		Tulip, Blue Ice		308		Tulip, Peony Fl. Mix.		692		Sn. Croc., B. K. Bonus	2
159		Tul., Prin. Marg. Rose		311		Tulip, Queen Sheba				100	1
160		Tul., Princ. Elizabeth		321		Daff., Grant Trump. Mix		77		AL THIS COLUMN	1
164		Tulip, Queen Night		323 Daff. Red. Cupped Mix.			TOTAL COLUMN ONE				
TOTAL COLUMN ONE ) TOTAL COLUMN TWO								TOTAL COLUMN TWO			
MY		. IS:						Σ	COI	MPLETE TOTAL	

Local address - Street and number - Route number - Box number

(Please PRINT to help us avoid errors)

City I AM SENDING NO MONEY. Bill me at planting time for bulbs ordered, PLUS postage on bulbs ordered.

I AM SENDING MONEY NOW. Breck's pays all postage, and sends me FREE the Bookkeeper's Bonus of 10 Snow Crotus.

240 Breck Building Boston 10, Mass.